

## **Telekurs France meets its users as it launches the first Paris iDealunch**

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Paris, 18 April 2006  
**Press release n° 03/06**

**PARIS, France – Telekurs (France) SAS announces the first edition of a brand new concept that had gathered some of its display product users: the « iDealunch ». The first edition took place on Thursday the 30<sup>th</sup> March 2006 at the Telekurs Paris office, rue Royale. Several major French banks were represented for this working lunch around Telekurs iD.**

The « **iDealunch** » will appeal to the Telekurs **iD** users for several reasons. First of all, it is a unique opportunity to meet the users, to get to know them better so we can develop a relationship other than the regular one over the telephone. It also allows Telekurs to introduce the new features of Telekurs **iD**. Most of all, it gives our Telekurs helpdesk team the chance to teach users helpful tips that will enable them to be more efficient in their daily tasks with the increasing knowledge of Telekurs **iD**.

Judicaëlle Ribes, product specialist and responsible for organizing the event adds: « We are very happy with the success of the event. This kind of operation is a really good addition to our training sessions and it gives us the opportunity to maintain a regular follow up and a constant understanding of our client's needs ». Gildas Limozin from the client support team: « This event was a really great opportunity to develop a privileged relationship between the users and our client support team while gathering around Telekurs **iD** ».

Confident with the success of the operation, especially in Switzerland, Germany, Italy and also Liechtenstein, the concept **iDealunch** is spreading across Telekurs Financial. Taking into account the very positive feedback we have been getting from the participants we are now looking forward to the next Paris « **iDealunch** » that will take place on the 15<sup>th</sup> of June 2006.

## **Telekurs Financial**

Telekurs Financial is a company in the Telekurs Group, which operates in the fields of financial information, payment transactions and IT services. As a leader in its field, Telekurs Financial specializes in the procurement, processing and distribution of international financial information for investment advisory services, portfolio management, financial analysis and securities administration. A global network of local financial market specialists procures real-time stock exchange information at source from the leading financial centres. Containing over 2.5 million financial instruments, the database of structured, encoded securities information maintained by Telekurs Financial and its ten representative offices abroad is unparalleled throughout the world in terms of both depth and data coverage.

As the official numbering agency for Switzerland and the Principality of Liechtenstein, Telekurs Financial is responsible for allocating Swiss security (Valor) numbers. It is a founding member of the Association of National Numbering Agencies (ANNA) and leads the way in introducing standards aimed at simplifying trading and securities administration.

**Telekurs (France) SAS** is one of the 18 subsidiary offices of Telekurs Financial, located in 14 major financial centres around the world. Telekurs (France) SAS is also one of the data collection centers of Telekurs Financial, handling all gathered information directly sourced from more than 220 stock exchanges, 550 contributors, and the major press agencies. Telekurs (France) SAS offers a wide range of products and services, from portfolio valuation and real time market data feed, to referential data and corporate actions.

For additional information, please visit [www.telekurs.fr](http://www.telekurs.fr)  
Information on « iDealunch » [www.telekursid.com](http://www.telekursid.com)