

## **Mellon Selects Valordata Feed from Telekurs Financial**

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**Stamford, Conn. -- Telekurs has announced that Mellon Financial, a global financial services company, has chosen the Valordata Feed from Telekurs Financial as part of its enterprise-wide, global reference data infrastructure.**

Mellon, leveraging subsidiary Eagle Investment Systems' (Eagle) data management solution, will use the Valordata Feed (VDF™) to integrate a broad range of securities reference data from VDF -- including security descriptions, ID cross-reference and corporate actions/events -- into Mellon's Eagle PACE solution. Eagle PACE is an advanced data management platform that provides seamless connectivity and data integration from numerous sources and consolidates it in one location, providing a consistent, high-quality view of investment data. Consolidating its security master data on the Eagle PACE platform has provided significant benefits to Mellon's internal and external customers, as it allows Mellon to clean, enrich, extract and distribute data to meet the dynamic reporting and information requirements of the enterprise, as well as the clients.

"We chose Telekurs because of its unique combination of structured database and fully encoded data, as well as extensive global coverage and high quality," said Amy G. Harkins, Mellon senior vice president and managing director of Mellon market data and director of global asset servicing. "Mellon's security master file covers descriptive and pricing data for our extensive securities selection, along with corporate actions, which are critical to the effective management of our various customer and internal portfolios. By enriching the Eagle PACE environment with data from Telekurs' Valordata Feed, Mellon is able to further eliminate human intervention in the security master workflow. This is an invaluable addition to our drive toward STP."

"Eagle PACE provides the ideal staging platform for the completely encoded data from Telekurs VDF", said John Lehner, Eagle president. "The synergies of the software and the data will provide extensive benefits to Mellon and other mutual customers in terms of enhanced data quality, improved data processing, reduced errors, extended data extraction and reporting capabilities."

The Valordata Feed delivers information from Telekurs' vast database of structured, encoded securities information. Covering over 3 million global instruments, VDF includes information about issuers, trading places, prices, underlying instruments, ID cross-reference, ratings, payment events, corporate actions and much more. Because all the information in the database is fully structured and encoded, all this

information – both current and historical - is linked together for superior processing results.

“As a global financial institution responsible for more than \$5 trillion in assets, Mellon requires the best possible data and technical solutions. VDF delivers the breadth of information they require, in a structure that promotes STP and in formats that facilitate communication, including ISO 15022 message for efficient corporate actions communication”, said Barry Raskin, President of Telekurs (USA) Inc. “We are pleased that the Mellon has chosen to expand its relationship with Telekurs Financial, and that our Valordata Feed fills such an important function within the company’s reference data management process.”

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### **About Telekurs Financial**

Telekurs Financial is one of the leading providers in the area of acquisition, refinement and distribution of international financial information. A global network of local financial market specialists procures real-time stock-exchange information directly from source in all major financial centres. With 20 offices in 16 countries, Telekurs Financial maintains a database of structured, encoded securities information that is unparalleled throughout the world in terms of both depth of information and data coverage.

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**Telekurs (USA) Inc.** is one of 20 Telekurs Financial global branches, and is one of the company’s regional data collection centers that are responsible for direct sourcing of descriptive and market data from nearly 800 global exchanges and third-party contributors. With such far-reaching coverage of global markets consolidated into a single, normalized data feed, Telekurs Financial offers one of the most comprehensive data feeds available today.