

## **Helaba Invest and HSBC Trinkaus & Burkhardt opt for Telekurs Financial's Intraday Pricing Service**

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**Frankfurt/Main – Helaba Invest and HSBC Trinkaus & Burkhardt have opted to install Intraday Pricing Service (IPS) from Telekurs Financial in their organisations. Intraday Pricing Service delivers real-time snapshots at times defined by the customer. It facilitates the updated, individual valuation of portfolios and securities holdings several times a day.**

In addition to the outstanding quality of Telekurs Financial's global data offering, the key factors in Helaba Invest's decision to go with the Intraday Pricing Service were primarily the personal choice of delivery times and the greater independence from custodian banks that it offers. "The Telekurs Financial data offering is both comprehensive and of a very high quality," said Dr Christian Popp, CEO of Helaba Invest. "Another important strength is that the service is scalable: It is possible to work with only those data fields which we really need. At the same time, it's easy to access further data fields as required. This is certainly one of the major plus-points of the new solution".

Intraday Pricing Service has also been in use for some months now at HSBC Trinkaus & Burkhardt, where it supports daily valuations for a variety of internal and external customers as part of HSBC Trinkhaus & Burkhardt's role as a custodian bank. The decision of this highly respected Düsseldorf bank centred on IPS's scalability to a variety of client needs, as well as the potential for simplifying internal process logistics. The related expansion in the quote universe and attractive value for money were also key factors. "What's more, the Intraday Pricing Service frees us of time-consuming manual checks and corrections," according to Joachim Gruß, head of the IT Projects department at Trinkaus & Burkhardt.

In combination with the Intraday Pricing Service, both customers also use the Telekurs iD financial information display for day-to-day data-gathering. Telekurs iD and the Intraday Pricing Service draw from the same database, which has proven to be of huge benefit in managing the valuation data system. When new securities are entered for valuation, they can be identified clearly and easily in Telekurs iD. Frank Gräsner, Director of Sales & Marketing at Telekurs Germany: "As the market leader in valuation data, our

Intraday Pricing Service offers our customers an extremely convenient solution. We are delighted that Helaba Invest and HSBC Trinkaus & Burkhardt will now be able to profit from this service also".

**Telekurs Financial**

Telekurs Financial is one of the leading providers in the area of acquisition, refinement and distribution of international financial information. A global network of local financial market specialists procures real-time stock-exchange information directly from source in all major financial centres. With 20 offices in 16 countries, Telekurs Financial maintains a database of structured, encoded securities information that is unparalleled throughout the world in terms of both depth of information and data coverage.

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