

**Press Contact:**

Deborah Overdeput  
VP, Marketing & Product Management  
Asset Control  
212-445-1076  
doverdeput@asset-control.com

## **Asset Control Adds Telekurs Valordata Feed (VDF) to Centralized Data Management Solution**

New York, NY – January 29, 2008 – Asset Control, a world-wide leader in financial data management solutions, announced today that it has expanded its global data coverage by adding Telekurs' Valordata Feed (VDF™) content to Asset Control's centralized reference and financial data management solution.

VDF provides reference data, corporate actions information and price data on over 3 million financial instruments worldwide, with up to 10 years of historical information and up to 1500 data fields related to each instrument, all in a coded form. Asset Control helps portfolio managers, traders, and risk and compliance teams to better support decision making by enriching and consolidating reference, valuation and corporate actions data employed throughout their organizations using one off-the-shelf solution.

“For the automation of the processing chain in the field of securities transactions, VDF and a close co-operation with Asset Control are important prerequisites for successful data management in a workflow solution”, said Markus Benz, partner relations manager at Telekurs Financial.

Phil Lynch, Asset Control's president and chief executive officer, said, “Telekurs VDF offers Asset Control clients an extraordinary depth of data. It helps financial institutions create a complete reference data management process that covers a vast range of instrument data needs, while providing users with enhanced, detailed data coverage on a global scale.”

### **About Telekurs Financial**

As a leader in its field, Telekurs Financial specializes in the procurement, processing and distribution of international financial information. Financial market specialists at Telekurs Financial gather information from all the world's major trading venues – directly and in real time. The Telekurs Financial database with its structured and coded securities management data is unique in terms of its depth of information and data coverage. With offices in 23 countries, Telekurs Financial combines the advantages of global presence and local know-how.

### **About Asset Control**

Asset Control provides centralized data management solutions for financial institutions worldwide. From business-entity to firm-wide projects, Asset Control offers a strategic reference and market data platform that delivers the accuracy, consistency and relevancy firms need to reduce costs and risk, manage evolving compliance needs, and accelerate the delivery of new products and services. A Fidelity Ventures company, Asset Control serves some of the world's most successful financial institutions including Barclays, Dresdner Bank, Harvard Management Company and Wachovia Corporation. For more information, visit [www.asset-control.com](http://www.asset-control.com).

Trademark Information: Asset Control and the Asset Control logo are trademarks or registered trademarks of Asset Control Systems, Inc. or its subsidiaries or affiliates in the U.S. and/or other countries. All other trade names are trademarks or registered trademarks of their respective holders.